

Results Accountability Beats Logic Model, Balanced Scorecard and Six Sigma on Readability and Complexity

<u>Framework/Model</u>	<u>Readability</u> Fog Index <i>% Books that are Easier</i>		<u>Readability</u> Flesch-Kincaid Index <i>Grade-level Education</i>		<u>Complexity</u> <i>% Complex Words</i>		<u>Overall</u> <i>Score and Ranking</i>		<u>Price</u> Amazon.com
	Lower is Better Value	Rank	Lower is Better Value	Rank	Lower is Better Value	Rank	Lower is Better Value	Rank	Lower is Better Value Rank
<u>Results Accountability</u> <i>Trying Hard Is Not Good Enough</i> (Friedman)	51%	1	10.1	1	17%	1	1.00	1	\$14.96 2 194 pages
<u>Six Sigma</u> <i>Six Sigma for Dummies</i> (Gygi, DeCarlo, Williams)	70%	2	12.5	2	20%	2	1.28	2	\$14.95 1 360 pages
<u>Balanced Scorecard</u> <i>Balanced Scorecard Step-by-Step</i> (Niven)	79%	3	12.6	3	24%	3	1.43	3	\$42.14 4 320 pages
<u>Logic Model</u> <i>Handbook of Practical Program Evaluation</i> (Wholey, Hatry, Newcomer)	83%	4	14.0	4	25%	4	1.62	4	\$47.98 5 768 pages
<u>Balanced Scorecard</u> <i>Balanced Scorecard Step-by-Step</i> (Kaplan, Norton)	98%	5	16.9	5	31%	5	2.59	5	\$23.10 3 322 pages

Prepared by The Fiscal Policy Studies Institute

Data Source: Amazon.com: Concordance for each book

Overall score calculated as follows: Column 2 F/K Index is converted to a percentage using 16 years or the equivalent of 4 years of college as the denominator. The three percentages are then averaged. The lowest resulting score is adjusted to equal 1.00, and the other scores are calculated as proportionately higher.